

BRINGING HOPE, CREATING FAMILIES

Be a part of the
INDIA IVF LEGACY!



INDIA IVF

Conceiving Miracles Spreading Hope



INDIA IVF

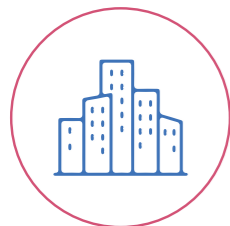
TRANSFORMING DREAMS INTO REALITY



HIGH
SUCCESS RATE

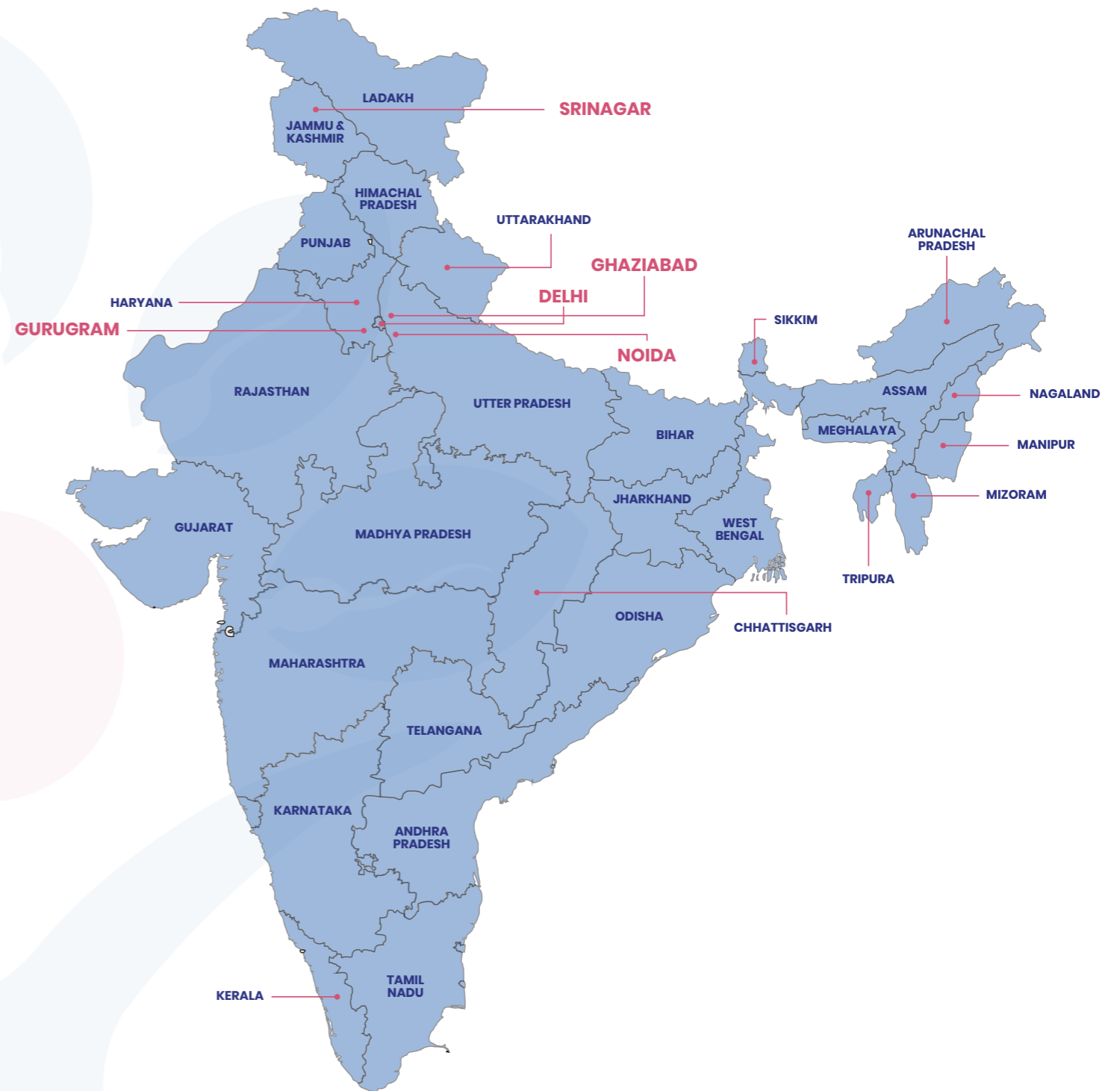


25,000+
HAPPY FAMILIES



6+
CITIES

Only Fertility Clinic In India To Offer
AI-powered Tools
(I-womb & Robo ICSI)



OUR MISSION

We are committed to creating trusted solutions for your journey to parenthood, utilizing the most advanced technology and compassionate care.

TRUST BUILT ON ACCREDITATION & INNOVATION

Certified by the highest standards of IVF excellence, India IVF delivers world-class care powered by advanced technology and compassionate expertise.



**INDIAN SOCIETY FOR
ASSISTED REPRODUCTION
(ISAR)**



**INDIAN COUNCIL OF
MEDICAL RESEARCH
(ICMR)**



MEDVARSITY



**NATIONAL COMMITTEE FOR
QUALITY ASSURANCE
(NCQA)**



**NABH ACCREDITED
IVF FERTILITY CENTRE**



ISO 9001:2015

RECOGNISED EXCELLENCE IN TRANSFORMING LIVES

From industry accolades to patient trust, every honor is a testament to our unwavering dedication to creating miracles and fulfilling parenthood.

BEST IVF CLINIC AWARDS



CHITRAGUPT AWARDS FOR CSR



NATIONAL MAJESTY AWARDS BY DELHI GOVT.



IVF SPECIALITY AWARDS

MEET THE VISIONARIES BEHIND **INDIA IVF**

Founded in 2014, India IVF is led by pioneers in fertility care who bring unmatched expertise and compassion to every patient's journey.



Dr. Somendra Shukla, Co-founder & CEO, India IVF
Certified in Healthcare Management from
Harvard Business School

Dr. Somendra Shukla, a Pediatrician and Neonatologist with over 15 years of experience, is dedicated to advancing fertility care in India. He combines his medical expertise with entrepreneurial vision to make advanced fertility treatments accessible to couples across the nation. Driven by his passion, Dr Somendra is at the forefront of expanding India IVF's reach, ensuring that cutting-edge fertility care is available to all.



Dr. Richika Sahay, Co-founder & Director, India IVF
Awarded "Best Young IVF Specialist"

Dr. Richika Sahay is a highly skilled IVF Specialist and Gynae Laparoscopic Surgeon with over 20 years of experience in fertility care. Having successfully performed more than 10,000 IVF procedures, she is renowned for her expertise in handling complex cases, including low egg reserve, recurrent IVF failures, and uterine defects. Her distinguished career includes associations with top medical institutions like AIIMS, Sir Ganga Ram Hospital, Fortis, Apollo, and Max.

SUPPORTED BY **A SKILLED TEAM OF EXPERTS**

Our highly skilled IVF specialists are trained and have worked at India's top institutes like AIIMS, Sir Ganga Ram, and Apollo.

With over 10 years of average experience, they blend clinical excellence with compassionate care.



INDIA IVF

FRANCHISE OPPORTUNITY

Certified by the highest standards of IVF excellence, India IVF delivers world-class care powered by advanced technology and compassionate expertise.

Only 1% Seeking Treatment

TURN DREAMS INTO REALITY OWN AN INDIA IVF FRANCHISE!

An Exclusive Business Model

One franchise per city, first come, first serve.



A Trusted Name in Fertility Care:

Partner with India's most ethical & fastest-growing fertility chain.



A Life-Changing Business:

Make an impact by bringing the joy of parenthood to countless families.



Proven Success, Guaranteed Growth:

IndiaIVF's unmatched expertise ensures you start strong and scale faster.

Infertility affects nearly
28 million
Indian Couples
seeking children

IVF (in Vitro Fertilization), the standardized treatment of infertility is mostly restricted to Tier I cities in India

MARKET POTENTIAL

A Booming Industry, A Rewarding Business Opportunity!



Infertility is Rising:

10-14% of India's population struggles with infertility, with urban areas seeing 1 in 6 couples affected.



Massive Demand:

27.5 million couples are actively seeking fertility solutions.



Unmatched Growth Potential:

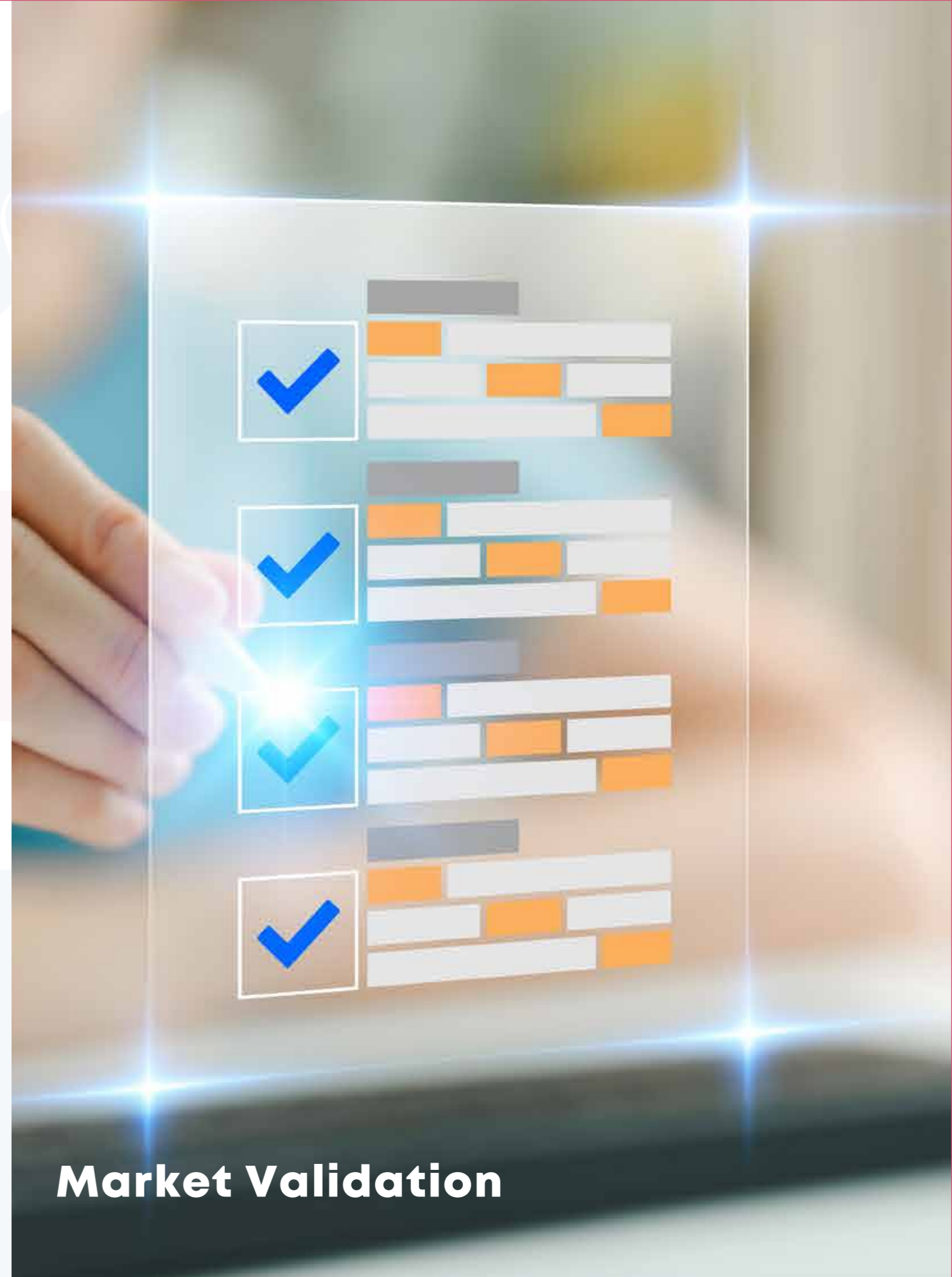
The India IVF market is projected to grow from \$478.2M in 2018 to \$1.45B by 2026, at a CAGR of 14.7%.

\$ 478.2 M
2018

14.7%
CAGR

\$ 1.45 B
2026

Be a Pioneer in This Growing Industry and make a difference in people's lives while building a financially successful business.



Market Validation

Why Co-Brand Your IVF Centre with IndiaIVF?

Transform Your IVF Centre!



INSTANT BRAND RECOGNITION:

Leverage our established and trusted name in fertility care.



INCREASE PATIENT CONFIDENCE & TRUST:

A recognized brand leads to higher patient retention and referrals.

AI-DRIVEN & CUTTING-EDGE TECHNOLOGY:

Exclusive software and monitoring systems ensure top-tier treatment success rates.

A BUSINESS WITH A PURPOSE:

Help bring happiness to families while enjoying long-term financial stability.

EXTENSIVE MARKETING & DIGITAL PRESENCE:

Gain an edge with IndiaIVF's central branding, digital marketing, and patient outreach.

INDUSTRY-LEADING FERTILITY EXPERTS & TRAINING:

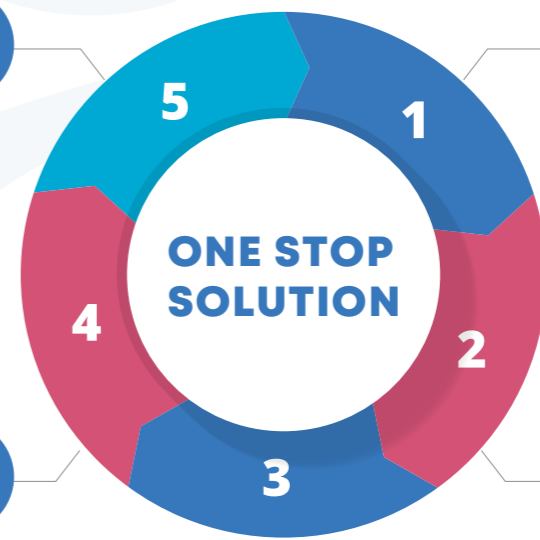
Work alongside India's best embryologists and fertility specialists.

Brand Value

- Centralized Digital Marketing
- Centralized Telecaller support
- Brand addition of Tier 1 city

Technology

- ACPR
- Qualis
- MACS
- Embryo Glue
- Face Match
- Sperm Pentox
 - LAH
 - PGT
- Home Sperm Test
- Transport incubator



Total Quality Management

- I womb
- JAS-ANZ Certification
- KPI Indicators
- Periodic reviews
- 24x7 Centralized Suvellance caltre

Standard Operating Procedure

- Intemaoonalty approved Protocols
- Transparency, Efficiency & Standardization
- Centralised Dashboard
- HMS-Centralised record keeping

Expertise

- Training of inhouse staff
- Highly skilled visiting team from Delhi for key Procedures

COMPREHENSIVE FRANCHISE SUPPORT & REQUIREMENTS

**YOUR SUCCESS
IS OUR PRIORITY
WE ARE WITH
YOU AT EVERY
STEP!**



What is the initial investment?



₹ 2 Cr+

Including infrastructure, technology, and branding.

What space is required?



3,000 – 5,000 sq. ft

In a highly populated area.

What's the expected ROI?



70%

With a likely payback period of 2-4 years.

Why choose IndiaIVF?



Trusted brand, highest success rates,

Ethical practices & exclusive AI-driven IVF technology.

IndiaIVF Franchise Support Includes:

- End-to-End Setup & Operational Assistance for a seamless launch.
- Proprietary SOPs, Staff Training & Ongoing Guidance to ensure excellence.
- AI-Driven Technology & 24/7 Quality Control Support via patented i-Womb technology
- Comprehensive Marketing & Branding Support to build patient trust & drive footfall.
- Centralized IT, Billing, and Management Systems for efficient operations.



The scope of Services, Role, and Responsibilities of FRANCHISE:

- Infrastructure (As per ICMR guidelines) including reception, consulting room, USG room with equipment's and patients waiting area as per design provided by The Company.
- OT room & Equipment's.
- IVF Lab Equipment's.
- Air Handling Unit (AHU) System.
- Rent of the centre
- Manpower and operating cost as per requirement.
- Maintenance of the property & equipment's.



Property & Training Details:

- **Ideal Location:** A prime commercial space in densely populated areas for maximum reach.
- **Comprehensive Training:** Hands-on guidance at corporate headquarters & field assistance for franchisees.
- **Advanced IT Systems & Business Management Support to streamline operations.**

Our Company Support:

- Experienced Professional Team of IVF Experts & embryologists Support for conducting all the procedures.
- Ongoing business and promotional support.
- Clinical & Medical Support.
- Recruitment support.
- Providing SOP (Standard Operating protocols) & Operational support.
- IT, Billing & Software Support.
- Centralised Branding, Marketing & Tele calling support.
- Sharing its specialized knowledge and technical expertise regarding establishing and operating the Facility. The know-how of the business.
- Detailed Operational Manual/ Set Up Manual/ Franchisee Kit.
- TQM: Centralised 24x7 QC support by patented i- womb technology.

Agreement & Terms:

- **Standard 10-Year Franchise Agreement with renewal options.**
- **Long-Term Partnership with a Focus on Growth & Success!**



SCAN
TO WATCH THE



**Success
Stories**



INDIA IVF

Conceiving Miracles Spreading Hope

Vasant Lok Delhi | Rohini Delhi | Noida | Gurgaon | Ghaziabad | Srinagar

  73538-73538